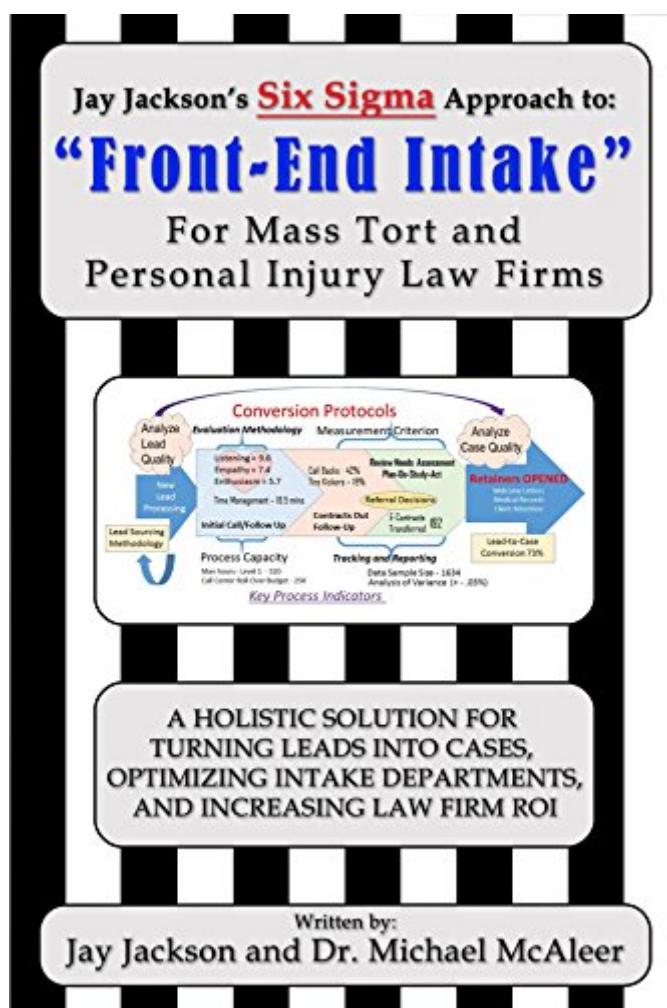


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Jay Jackson's Six Sigma Approach To Improving Front-End Intake: For Mass Tort And Personal Injury Law Firms



Synopsis

The Opus Intake Solution is a comprehensive lead management and intake system designed to maximize lead conversion, optimize the overall efficiency of intake departments and increase the return on marketing investment and overall profitability for the firm. By incorporating powerful "Six Sigma" principals into our proprietary, "hands-on" approach, the OPUS Intake Solution impacts the entire culture of the law firm, installing a system that continuously self-improves while keeping intake numbers at their highest levels possible.

Book Information

File Size: 753 KB

Print Length: 163 pages

Publication Date: October 12, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01M3PT333

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #1,015,894 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #40 in Kindle Store > Kindle eBooks > Law > Law Practice > Legal Services #103 in Books > Law > Law Practice > Legal Services #452 in Kindle Store > Kindle eBooks > Law > Practical Guides

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